



3rd Ear Music

3rd Ear Music Company (Pty)Ltd

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F a x C o v e r S h e e t

Date/Time: 09/21/95 4:28 PM

To: SA FOLK/MUSIC CLUBS Phone:
COMMITTEES Fax:

From: DAVID MARKS Phone: (27)(31)306-4853 / (082)455-6469
3RD EAR MUSIC Fax: (27)(31)304-1534 / 307-1160

RE: INTERNATIONAL & AFRICAN ARTISTS FOR SA FOLK FESTIVALS

CC: FOUR WINDS / STRING & WHISTLE / BUSKERS / BARLEYCORN / DFC/ FACMA

NUMBER OF PAGES INCLUDING COVER SHEET:

DEAR FOLK/MUSIC CLUB COMMITTEES

DAVID MARKS HAS A SUGGESTION THAT WOULD REQUIRE A QUICK/IMMEDIATE DECISION FROM THE 'FOLK/MUSIC' CLUBS/ORGANIZATIONS AROUND THE COUNTRY - QUICK AND IMMEDIATE DECISIONS MAY GO AGAINST THE GRAIN OF OUR 'FOLK' TRADITION, BUT (SERIOUSLY) FOLKS, SOUTH AFRICA IS BEING LEFT BEHIND THE INTERNATIONAL 'FOLK MUSIC' MOVEMENT - IS IT NOT TIME FOR US TO DO SOMETHING CONSTRUCTIVE, TOGETHER?!

1. 3RD EAR MUSIC NOTES THAT THE DURBAN FOLK CLUB ARE PLANNING A FESTIVAL IN DECEMBER 1995. WE HAVE ALSO HEARD RUMORS THAT THERE MAY BE FESTIVALS IN JOHANNESBURG AND CAPE TOWN SOON. TRADITIONALLY PORT ELIZABETH HAVE THEIR EVENT DURING THE FIRST WEEK OF JANUARY.

2. 3RD EAR MUSIC HAS ACQUIRED THE SERVICES OF AN INTERNATIONAL AGENCY WHO HAS OFFERED US A NUMBER OF POPULAR/WELL KNOWN 'FOLK' MUSIC ACTS.



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3. IF WE CAN CO-ORDINATE THE PROPOSED FESTIVAL DATES AND BRING OUT A TOP-CLASS 'FOLK' PERFORMER FROM ABROAD (AND PERHAPS A GROUP/OR SOLO ACT FROM NORTH AFRICA) IT COULD BE OF BENEFIT TO ALL CONCERNED.

4. * GIVEN THE STATURE OF SOME OF THESE ACTS, WE COULD WORK THROUGH' A COMMERCIAL AGENCY/PROMOTER - HOWEVER THE FIRST SHAWN PHILLIPS TOUR SEEMED TO WORK WELL WITH THE FOLK/MUSIC CLUBS THAT WERE INVOLVED - IF THE FOLK/MUSIC CLUBS ARE INTERESTED WE COULD CONTINUE WITH THIS RELATIONSHIP.

5. A REGULAR NATIONAL 'CIRCUIT' COULD BE RE-ESTABLISHED BETWEEN 3RD EAR MUSIC AND THE CLUBS (SIMILAR TO MANY REGIONAL AND NATIONAL FOLK FESTIVALS AND EVENTS THAT WE PRODUCED FROM 1967 INTO 1980'S).

6. THIS LIST OF ARTISTS OFFERED ONLY INCLUDES THOSE WHO WE KNOW HAVE A LOCAL/SA FOLLOWING (THROUGH' RECORD SALES AND WORD-OF-MOUTH). WHY AMERICAN AND BRITISH ACTS? WE WOULD ALSO LIKE TO INVITE 'WORLD MUSIC' ACTS FROM NORTH AFRICA, HOWEVER, THE BEST OF THE 'AFRICAN' ACTS ARE NOT WELL KNOWN IN THIS COUNTRY, SO A COST-EFFECTIVE COMPROMISE COULD BE CONSIDERED - INVITE A 'NAME' ACT FROM THE USA OR UK WITH ONE 'UNKNOWN' FROM UP NORTH.

7. ZAMBIA, BOTSWANA, ZIMBABWE, MOZAMBIQUE ALL HAVE SOME GREAT 'FOLK' ACTS THAT THE LOCAL 'FOLK/MUSIC' CLUBS COULD START 'BREAKING' IN THIS COUNTRY. 3RD EAR MUSIC BELIEVES THAT THIS FOLK MUSIC 'PROCESS' IS VITAL FOR THE CONTINUED SURVIVAL OF 'FOLK/MUSIC' MOVEMENT IN SOUTH AFRICA. IT WILL WIN FAVOR WITH THE SABC - IT IS ALSO A PROCESS, AS YOU MAY WELL KNOW, THAT 3RD EAR MUSIC HAS BEEN INVOLVED IN SINCE THE MID SIXTIES.



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8. THROUGH' 3RD EAR'S REPRESENTATIVE WE ARE TALKING TOO, AND HAVE BEEN OFFERED THE FOLLOWING ARTISTS:

KINKY FRIEDMAN (OCTOBER 1995 - WE HAVE ARRANGED CONCERTS IN JOHANNESBURG (20TH/21ST OCT) AND DURBAN (17TH OCT)

STEVIE FORBETT (NOVEMBER/DECEMBER 1995)

RICHIE HAVENS (NEGOTIABLE)

LOUDEN WAIGNRIGHT III (NEGOTIABLE)

FAIRPORT CONVENTION (APRIL/MAY 1996)

DON MCCLEAN

TAJ MAHAL

JOHN MARTYN

'SPIDER' JOHN KOERNERAND MANY OTHERS.

PLEASE NOTE - THE NATURE OF THESE 'INTERNATIONAL NAME' ACTS MEANS THAT WE CAN NOT 'USE' THEIR NAMES OR REFER TO THEM FOR SPONSORSHIP OR PUBLIC RESPONSE, UNTIL SOME AGREEMENT HAS BEEN CONCLUDED - SO PLEASE KEEP THIS INFORMATION CONFIDENTIAL AND LET US KNOW WHAT YOU THINK, ASAP.



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*** ADDENDUM TO FAX:**

AS YOU ARE AWARE, 3RD EAR MUSIC AND FRIENDS HAVE BEEN PRODUCING AND INVOLVED IN COUNTLESS 'FOLK FESTIVALS' AND 'EVENTS' AND HAVE INITIATED MANY FOLK CLUBS, CONCERTS AND ASSOCIATIONS FOR ALMOST 30 YEARS. SINCE 1986 (THE LAST "FREE PEOPLE'S CONCERT" ON CAMPUS) 3RD EAR MUSIC HAS (FOR POLITICAL AND OTHER VAGUE REASONS), BEEN EXCLUDED FROM MOST OF THE 'FOLK' MOVEMENT EVENTS. IF THE 'FOLK/MUSIC' CLUBS FEEL THEY CAN NOT HOST ANY 'AFRICAN' AND 'INTERNATIONAL' FOLK ARTISTS, THEN PLEASE BE ADVISED THAT 3RD EAR MUSIC IN ASSOCIATION WITH LOCAL COMMUNITY ORGANIZATIONS AND OUR USA REPRESENTATIVE PLANS TO ARRANGE A 'NATIONAL FOLK MUSIC FESTIVAL' IN SOUTH AFRICA AT SOME STAGE IN 1996 OR 1997 WITH PLANS FOR A MAJOR INTERNATIONAL EVENT IN 2000.

(ENDS)