

C.C. → copy/fax J.T. IN WAGES.

From: David Marks <thirdear@iafrica.com>
To: Mel Green <MelVerde@aol.com>
Cc: Randy Speer <finholmj@aol.com>; Alan Brody <alanbrody@aol.com>
Date: 03 August 1998 07:45
Subject: Getting our SA act together in the USA

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-----Original Message-----

>From: MelVerde@aol.com <MelVerde@aol.com>
 >To: thirdear@iafrica.com <thirdear@iafrica.com>
 >Date: 02 August 1998 09:50
 >Subject: Summertime and there's lot's going on...

Dear Mel,

eMailed ALAN BRODY about the possibility / connenction / advise on getting some of the more manageable & truly pro-SA acts over there. With the rand/dollar rate where it's at, this would make fantastic sense, for us! I suggested Jeremy & Mel. Waiting to hear.

For example: we have been making enquiries to get BOB DYLAN into Africa, but with the rand so weak, it will not be easy. The other way around makes a whole lot of sense. Although music promotion & agency work is not Alan's full time business, he certainly has some good ideas & a feel of what could work - plus the contacts to make it happen.

Jeremy Taylor on an ex-pats tour (of all colours & cultures) would kill! It's the right age & market group - they'll remember Jeremy, Mel, Allen Kwela etc. They are all currently at their peformance peak - especially if you consider that the world wants know what's going on here - in an enertaining way, that is!

We believe that there are enough south Africans to pay hansomley to see them & others in action. We should pursue this with all haste. Just need to cover the airfares. In dollars that's small change.....in Rands it's a small fortune! Look how well the totally unknown Hidden Years Band was received in the USA? Amazing! We are STILL getting eMial from that appearance last year - check out the Woodstock / Yasgur Farm productioin Web site. 3eM are about to sign a co-publishing deal with a Nashville based international music publisher. So we are making progress, if very slowly.

Peter Rorvik (my assistant) is making great conections into Europe with

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local Maskandi & iSicathimeya acts - (Zulu minstrels, troubadours & choirs). We are just starting a 'shuttle project' between Norway & Durban & are busy negotiating with Holland, Denmark & France as well. There is not much money in it yet, but it's the setting up of the infrastructure that we have to work on - rather than the bizarre, prohibitively expensive, competitive 'pop' market & stadium rock circuit. That side of the music business has gone totally overboard & overrated.

On the small club & concert circuit there are enough south Africans connected in the net alone, to keep a dozen or more acts in business in the USA & Canada, not just in Europe, as is currently the case.

If we don't do it, somebody else will. 3eM know all the experienced south African musicians, cabaret & theatre acts.

Keep in touch! (I'll copy Alan & Randy Speer (in Washington) on this eMail note).

Kind regards,

DAVID

>Hi David:

>Eventually got in touch with Alan Brody.

>Out of this friendly act came an invitation to a small braai (about 400 expected to

>attend!) in Scarsdale, NY, next Sunday (9th) and to do a small gig. Others >performing will be Tony Bird, Ntomb'Khona Dlamini (of the Lion King) and her

>hubby, S.A. Rock sensation Mbuyiselo "Jimmy" Dlamini. This should be an >interesting Sunday arvie's jol, hey?

>

>What interests me is Alan's ambitions r/e SA music in the NY area... He says

>he'd like to bring various "acts" over to do an Off-Broadway show for a night

>or so. So after he realized who I was (MM&J and all that) he asked whether we

>might like to do this as well as Des & Dawn, you, Jeremy Taylor et alles. Sound

>intriguing. Pieter Dirk-Uys did very well in NYC, I hear.

>I have at last got in touch with Mel thanks to you, and he tells me he has an

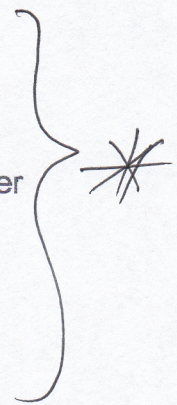
>offer to do a few gigs in London, and Toronto quite soon. Seeing as Boston &

>NY are a hop skip and jump from Toronto, why not get something arranged?

>thoughts please. If this happens even just for Mel, it would be a good start,

>in importing SA talent over here. Alan says he has an extensive mailing list

>for the whole country, so how difficult would it be to arrange shows in



other

>ex-SA inhabited cities. San Diego, Atlanta, Boston, New York, all come to
>mind. Perhaps this could be the beginnings of a SA performer network!

>

>What ever happened to your US college tour? Think you might still do it?

>

>How's the family? They all seem to be busy, productive citizens.

>As there's still a few hours left of this beautiful Sunday afternoon, we
are

>going out for a long walk. So, be in touch.

>

>All the best,

>Mel G.

>

3. 8. 98

DEAR JEREMY - ^{IF} WHEN YOU READ MY HAND WRITING
YOU WILL NOTICE WHY THE COMPUTER MEANS SO
MUCH TO ME!

IT WAS GREAT SEEING / HEARING YOU AGAIN.
I CONTACTED ALAN (& MEL) FROM GRAHAMSTOWN
& WE ARE STILL WAITING TO HEAR. THROUGH
OUR EMAIL INTRODUCTION HE HAS BOOKED
TONY BIRD & MEL GREEN. THOUGH I
WOULD COPY YOU YOUR LATEST CORRESPONDENCE.
WE WILL KEEP WORKING ON IT. I SENT
MEL & ALAN YOUR DETAILS & HEARD
IS THATS : ALAN BRODY (214) 723-4464
MEL GREEN (508) 699-2000

KIND REGARDS

